

Advance Your Skills

Were you so busy last year that you missed opportunities to learn something new about your craft? While the art of farriery may not change as rapidly as some trades, there are always new and innovative techniques and products being introduced. It is both important and rewarding to continually improve your skills. Think about the professional farriers you most admire. Chances are they never stop learning and trying new things.

Whether you are a recent graduate of farrier school or you have been practicing for many years, it is a good habit to set aside time to take advantage of the many learning venues available to farriers. Here are just a few ideas for gaining new knowledge:

- Read trade publications
- Subscribe to e-newsletters related to your trade
- Attend clinics that are scheduled near you
- Set aside time to attend annual conferences and conventions
- Look for webinars or videos covering topics of interest
- Face-to-face networking with your fellow farriers

If you are willing to keep an open mind to change and are ready to listen to new ideas, furthering your education will benefit you in the following ways:

- You will be more confident in your work and decisions you make
- You will build expertise – earning the trust and respect of your customers
- Increase your earning power
- You will find your work is more fulfilling

Pursue knowledge and make it a lifelong endeavor.

Everyone at FPD wishes you the very best for a prosperous New Year! We hope to see you at one of the following events:

13TH ANNUAL INTERNATIONAL HOOF-CARE SUMMIT

FEBRUARY 2 - 5, 2016
CINCINNATI, OHIO
FPD BOOTH #511 • DIAMOND BOOTH #517
americanfarriers.com/ihcs

45TH ANNUAL AFA CONVENTION

MARCH 2 - 4, 2016
MOBILE, ALABAMA
FPD BOOTH #323 • DIAMOND BOOTH #322
americanfarriers.org/annual-convention/45th-annual-convention

For a listing of other clinics that may be in your area, visit farrierproducts.com/calendar.html



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